

					Year 1		
					Period	2022/23	
Theme	Objective	Actions	Who	Monitoring and evaluation	Progress/update		
Planning: Ensuring we have robust and relevant urban forest policies and technical guidance to facilitate high quality design and development	Ensure that planning policy and planning decisions take account of trees and the urban forestry strategy	Create better links between the Urban Forestry Team and the Planning Team to form a working group	Tree Officers/ Planners/Working Group	Quarterly meetings, action plan and notes of meetings.			
		Maximise opportunities to link current Local Plan policies on green infrastructure to the urban forestry strategy when responding to applications as a consultee	Planning Policy Team	Bench mark and review complete.			
		Ensure urban forestry considered where this is applicable	Working Group - mainly planning team	Draft document consulted on.			
		Consider where / if policy needs revising and updating and integrate into the local plan review as appropriate	Planning Policy Team	Urban Forestry policy integrated into the Local Plan review			
		Consult urban forestry team where applicable	Planning Team	Draft document consulted on.			
		Training to ensure planning teams are aware of the strategy and how it links to planning policies (existing and emerging)	Coventry City Council	Technical guidance adopted.			
		Utilise technical guidance for tree diversity, species selection and planting establishment for development	Ensure the adopted trees SPD is utilised to support planning decision making.	Planning Team - Climate change officer	Mapping completed and analysed.		
		Influencing planning policy to consider the urban forest as a mechanism to mitigate climate change and air pollution	Using GIS data and other mapping, identify air pollution hotspots and opportunities to tackle climate change.	Planning Team/ Urban Forestry Team	Technical guidance adopted.		
			Consider where / if policy needs revising and updating and integrate into the local plan review as appropriate.	Planning Team	Canopy extent confirmed and opportunities for planting mapped.		
			Review current tree canopy cover and determine potential areas for tree planting.	Urban Forestry Team	Field assessments complete.		
Prepare a technical assessment framework using tools such as tree economics to identify potential tree planting areas e.g. soil type and utility constraints etc.	Urban Forestry Team		Tree planting strategy produced and adopted.				
Protection: Putting biodiversity and the health of trees at the heart of all our work	Using the existing GI guidance to plan mass tree planting, where possible and in consultation with all relevant departments.	Undertaken field surveys to determine suitability for tree planting using technical assessment framework.	Urban Forestry Team				
		Prepare plans and proposal for tree planting. Negotiate with land owners as required. Implement planting.	Urban Forestry Team				
	Review and developing technical guidance for the urban forest and protected species such as birds and bats	Work with other organisations such as Bat Conservation Trust to improve habitat retention methods and working practices.	Urban Forestry Team				
		Prepare and adopt technical guidance.	Urban Forestry Team	Guidance adopted.			
	Developing technical guidance for unavoidable tree loss	Benchmark and review tree loss policies with other local authorities.	Urban Forestry Team				
Prepare and adopt technical guidance for CCC tree management.		Planning Team/ Urban Forestry Team					
Developing protocols for 'offsetting' within the urban forest of Coventry	Work with ecology and planning colleagues to promote locally adopted offsetting practices in line with the biodiversity offsetting SPD. (due to be adopted in 2022)	Planning Team					
	Keep data to inform KPIs	Planning Team					
Enhancing the biodiversity of the urban forest using long term quantifiable measures	Undertake baseline assessment of trees and biodiversity value in Coventry. Establish as series of controls for ongoing monitoring.	Urban Forestry Team	Tree eco study of Coventry				
		Urban Forestry Team					
	Include biosecurity considerations in procurement policies and site management to prevent the transmission of pests and diseases	Undertake monitoring of control points to demonstrate measurable improvements.	Urban Forestry Team				
		Prepare and adopt procurement policy for trees.	Urban Forestry Team	Procurement procedures adopted.	Achieved through service contract	X	
Setting realistic, measurable and quantifiable targets	Plant 360,000 trees, one for every Coventry Citizen by 2031	Urban Forestry Team	Target of 360,000 trees met or exceeded.	ongoing	17'000		

Procedures: Ensuring we have appropriate operational plans and processes that are regularly monitored and reviewed	to ensure net tree planting gain	Develop and adopt tree establishment/ maintenance procedures for net gain.	Urban Forestry Team			
	Developing a set of Key Performance Indicators for the urban forest	Review current KPIs. Determine direct KPIs i.e. under the control of Council and indirect KPIs i.e. reliant on external factors e.g. health improvements.	Urban Forestry Team	Report on progress annually to relevant committee		
	Creating annual service plans with specific actions and deliverables			Report on progress to service manager		
	Reviewing all our inspection and maintenance regimes to ensure legal compliance	Undertake review of legal requirements and responsibilities.	Urban Forestry Officer	Completed review signed off by senior management, legal and insurance manager.		
	Creating policies and contingency plans to control outbreaks of pests and diseases	Undertake mapping of current affected trees and wooded areas.	Urban Forestry Team	Mapping complete		
		Develop and adopt pest and diseases control protocols and measures.	Urban Forestry Team	Protocols adopted and implemented		
	Review operational procedures in relation to customer enquiries	Work with customer services team to review and develop the processes for responding to general enquiries.	Customer services/ Tree Officers	Framework agreed with simple flow chart for enquiries	improvement made during 2022	
	Developing operational policies for 'right tree, right place'	Improve CCC Tree Management web pages to include information on species selection.	Urban Forestry Team	Policy drafted and adopted	new pages added in 2022 to provide information to public on planned maintenance.	
Reviewing programmed street tree maintenance	Review current programmed maintenance schedule and adjust to make any possible improvements and efficiencies.	Urban Forestry Team			under constant review	
	Remove and replace current pollarded street trees, where there is a benefit to the area and the local residents.	Urban Forestry Team	Ongoing review.	Siddeley Avenue work in progress.		
Projects: Developing and creating long term projects for the management and enhancement of the urban forest in Coventry	Explore the potential funding accessible from HS2 grants and other external funders, to maximise income for tree planting.	Apply for grant funding on as many projects as possible, if other internal funding is not available. Forge partnership with Trees for Cities for long term tree planting projects.	Urban Forestry Team		Urban Tree Challenge Fund bid for £219'000.	
			Urban Forestry Team		partnership formed and long term relationship including tree sponsorship project for public contributions	
	Continuing to implement planting projects and maximising external funding	Identified potential stakeholder community groups linked to areas of tree planting Establish links to all Community Groups to coordinate and promote tree planting in all areas, focused by the Tree planting Strategy	Rangers, Community Engagement, Comms	Stakeholders groups identified and invited to Coventree Community Group		
	Working to create new volunteer opportunities in the urban forest	Work with partners such as park friends groups and rangers to develop volunteer involvement Develop and resource a volunteer training programme and provide opportunities for life long learning.	Urban Forestry Team / Rangers	Framework agreed. Funding obtained.		
			Urban Forestry Team/ Rangers/ Parks Development team	Volunteer opportunities implemented.		
	Integrating with existing GI, open space and tree strategies and policies	Review current policy actions. Report on joint working and progress.	Urban Forestry Team/ Rangers/ Parks Development team/Streetscene Management Team			
Prosperity: Making the link with the urban forest and natural capital for sustainable economic regeneration	Quantifying the urban forest asset in Coventry	Using GIS data and other mapping tools, map current canopy and typologies of tree and woodland cover. Undertake iTree Eco study.	Urban Forestry Team	Mapping created and updated annual. KPI for canopy cover	Canopy cover assessment completed. 15%	
	Explore developing a natural capital ethos to managing trees	Understand and quantify financial value of trees in Coventry. iTree study. Consider adopting as KPIs.	Urban Forestry Team	iTree eco study of Coventry		
	Understanding and quantifying how the urban forest in Coventry can reduce air pollution and the impacts of climate change	Working with Air Quality improvement projects to map and quantify urban forestry and areas of high air pollution and opportunities to mitigate climate change. Target tree planting in areas of high demand.	Urban Forestry Team	Mapping		
Promotion: Having a presence and getting the message across to all our stakeholders and customers	Launching the Urban Forestry Strategy	Promote via web page and social media. Hold a launch event once Urban Forestry Strategy adopted.	Urban Forestry Team/Comms	Event held		
	Review our current media presence	Ensure media presence. Maximise the number of press releases each year. Promote work through social media etc.	Urban Forestry Team/Comms			
	Developing user friendly information to signpost customers about the value of trees and responsible management	Prepare specific web page for strategy and provide links to other resources.	Urban Forestry Team	Web page created and promoted	ongoing	

Partnerships: Building on existing and facilitating new working relationships for the benefit of the urban forest in Coventry	Agreeing protocols for working with private landowners	Review current practices and procedures. Develop arrangements for assisting and also dealing with private landowners.	Urban Forestry Team	New protocol agreed and adopted	
	Developing cross boundary partnerships to create and develop high level urban forest strategies	Review and consider how we work with neighbouring authorities	Urban Forestry Team		Working with WMCA on West Midlands forest.
	Consider offering our expertise and knowledge as paid service to other organisations, if resources allow.	Review potential for income generation from other service areas. Undertake market analysis and prepare a business case.	Urban Forestry Team	Business case adopted. Income reported as KPI	
	Supporting and develop working relationships with all community volunteer groups	Review current arrangements and working practices.	Urban Forestry Team	Review complete and plan implemented	
	Collaborating with other neighbouring authorities and sharing best practice	Co create Officer Forum and meet regularly to share best practice.	Urban Forestry Team and other local authorities		
Profile: Having a presence and influencing colleagues, stakeholders and professional networks in decision making	Telling our work colleagues about the Urban Forestry Strategy	In conjunction with Urban Forestry Strategy Group(below)	Urban Forestry Team		
	Making connections with health organisations to promote the value of the urban forest	In conjunction with Urban Forestry Strategy Group(below)	Urban Forestry Team		Connected with public health through the healthy walks project and new trees for paths.
	Explore making connections with other West Midlands organisations such as Sustainability West Midlands	Review potential organisation partnerships.	Urban Forestry Team		
	Being advocates and supporting professional bodies to drive the industry and celebrate the benefits of the urban forest	Ensure that Tree Officers are supported with professional development, mentoring and training.	Urban Forestry Team	Implementation of training plan	
Pioneering: Using technology and new ways of working to create innovation and efficient working	Investing in technology to create a more responsive and efficient service delivery	Review current technology needs and improve where needed.	Urban Forestry Team		constantly ongoing. Tree asset management system improvements and inspection regime review.
	Developing a Coventry Urban Forestry Strategy Group across all service areas	Hold regular meetings with Council Officers from other departments. Undertake skills audit of existing tree officers, rangers and volunteers.	All Urban Forestry Officer	Review action plan and progress Skills audit complete.	ongoing with parks team, planning team and ecology team. 2022 service review
	Investing in people to develop technical and management skills in the urban forest	Prepare and implement an annual training programme	Urban Forestry Officer	Annual training programme.	